

VideoAmp Brand Assets

Got questions? Email mk@VideoAmp.com



Our Logo

Full logo - primary



The full color, horizontal version of the logo is the primary logo to use.

Vertical logo - secondary



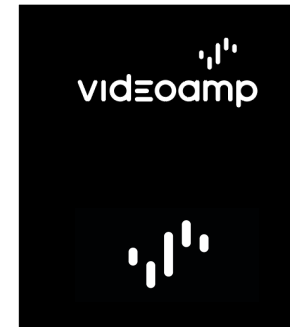
In instances where the logo space has a narrow width, the vertical logo is to be used.

The logo mark - primary



This should be used only when needing an abbreviated version of the logo.

Single color - secondary

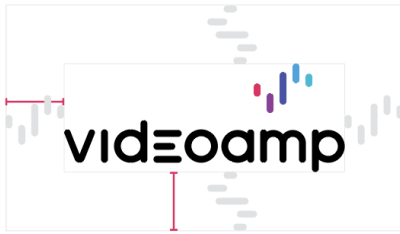


This version should only be used in instances where the full color version cannot.



Our Logo

Logo safe areas



Horizontal Logo

Ideal safe area that should be the full width of the logo mark.



Logo Mark

For the use of the logo mark only, the ideal safe area around the mark is 3 pills' widths.

Logo partner space



VideoAmp + Partner Logos Ideal Space

Ideal safe space between logos should be two full logo marks width.



VideoAmp + Partner Logos Minimal Space

If spacing is constrained, distance may be reduced to one logo mark width.